



...Our Filipino Culture Through Unity In Our Community

Fil-Am Association of SCV, Inc

A Non-Profit Corporation P.O. Box 801753, Valencia, CA 91380

Serving The Filipino-American Community in the City of Santa Clarita Valley

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Greetings from the 2021 Fil-Am of SCV's Board of Directors.

Fil-Am Association of SCV, Inc. and the Santa Clarita Sister Cities Program is proud to present the **Annual Philippine Heritage Month Celebration featuring the Cultural Festival, "Pistahan at Bayanihan"** to be held on October 16, 2021 starting at 4pm at the Santa Clarita Newhall Community Center.

The Fil-Am Association of SCV, Inc. is in its 38th year of servicing the Filipino American community in the Santa Clarita Valley. Our association was primarily established to promote and perpetuate our Filipino culture, heritage and identity, and to participate and support educational, civic and humanitarian projects here and in the Philippines.

In order to support the Association's programs such as our youth, scholarship, senior, cultural and community outreach programs, we are respectfully requesting your financial support, by sponsoring or advertising on our events. The success of our programs and projects are made possible because of the financial donations we receive from generous donors such as you.

The Fil-Am Association of SCV, Inc. is a recognized non-profit 501(c)(3) organization therefore, your donation is tax deductible.

Sponsors, advertisers or donors will be acknowledged in the program and during the event. There will be a space to set up your sponsor table during the event if you wish to share your business information to the attendees such as, business cards, flyers, promos or gift giveaways.

Your positive reply will be greatly appreciated and will go a long way in supporting the Association's goals and objectives. Please submit and complete the Fil-Am of SCV Sponsorship Agreement form with your payment or check, payable to **FIL-AM ASSOCIATION OF SCV, Inc.**, to the authorized officer or member who solicited your sponsorship or mail to: P.O. Box 801753, Valencia CA 91380. no later than OCTOBER 1, 2021.

My utmost gratitude for you support and we are looking forward to meeting you at our event.

Sincerely,

Myra Miranda

President, Fil-Am Association of SCV, Inc.

Attachment: Fil-Am of SCV Sponsorship Agreement



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ANNUAL SPONSORSHIP DONATION AGREEMENT PLAN (INTRODUCTORY RATE)

- PLATINUM DONATION - TIER 1: \$1000.00 PER CALENDAR YEAR**
 Sponsor Booth or Table on major events (minimum of 2 events per year)
 Ads featured on big screen on major events (minimum of 2 events per year)
 Quarterly Educational Marketing (zoom or or in-person workshops)
 Quarterly Posting of Educational Marketing video and Ads on Fil-Am's social medias
 Featured on Fil-Am of SCV's Website Directory and linked to your own social media page
 1 full inside page ad on all souvenir programs
 1 business card size ad on all newsletters
 Vendor Discount Card (*restaurant discounts, free/reduced consultation fee*)

- GOLD DONATION - TIER 2: \$700.00 PER CALENDAR YEAR**
 Sponsor Booth or Table on major events (*1 event per year*)
 Ads featured on big screen on major events (*1event per year*)
 SemiAnnual Educational Marketing (zoom or or in-person workshops)
 SemiAnnual Posting of Educational Marketing video and Ads on Fil-Am's social medias
 Featured on Fil-Am of SCV's Website Directory and linked to your own social media page
 1 full inside page ad on all souvenir programs
 1 business card size ad on all newsletters
 Vendor Discount Card (*restaurant discounts, free/reduced consultation fee*)

- SILVER DONATION - TIER 3: \$500.00 PER CALENDAR YEAR**
 Ads featured on big screen on major events (*1event per year*)
 Annual Educational Marketing (zoom or or in-person workshops)
 Annual Posting of Educational Marketing video and Ads on Fil-Am's social medias
 Featured on Fil-Am of SCV's Website Directory and linked to your own social media page
 1 full inside page ad on all souvenir programs
 1 business card size ad on all newsletters
 Vendor Discount Card (*restaurant discounts, free/reduced consultation fee*)

- BRONZE DONATION - TIER 4: \$300.00 PER CALENDAR YEAR + 20% of Sales**
 Featured on Fil-Am of SCV's Website Directory and linked to your own social media page
 1 full inside page ad on all souvenir programs
 1 business card size ad on all newsletters
 Vendor Discount Card (*restaurant discounts, free/reduced consultation fee*)

A LA CARTE PLAN

- Booth/ Table, Souvenir Program, Ad on Big Screen** - \$250 Food Truck; \$150 (food); \$100(non-food)/per event
- Educational Marketing, Zoom/Workshop** - \$100 per event
- Souvenir Program (with plan, less \$100)** - Outside Back Cover - \$500; Inside Front \$400
 Inside Back \$300; Center \$200; Inside \$100
- Business Card Ad on Newsletter** - \$25 per newsletter
- Website Directory + Vendor Discount Card** - \$200
- Ad Graphic Design Service** - \$100 per design

Check and Date each of the event that this plan was utilized. (For Office Use Only):

- Induction Ball _____
- Cultural Festival _____
- Family Picnic _____
- Sports Events _____
- Membership Event _____
- Christmas Party _____
- Other Events/Fundraising _____

Acknowledgement:

This sponsorship donation agreement is made today, _____, between _____
_____ (*Sponsor*) and Fil-Am Association of SCV, Inc. (*aka Fil-Am of SCV*) for the term
starting on _____ and ending on _____.

In consideration of the mutual covenant and representation herein set forth, the Sponsor and Fil-Am of SCV
agree as follows:

1. Fil-Am of SCV will provide the services based on the Annual Sponsorship Donation Tier or A La Carte Plan selected.
2. Fil-Am of SCV will notify sponsor of upcoming events or marketing campaign to give sponsor an option to participate, if applicable.
3. Sponsor must provide an electronic copy of their marketing materials on or before the date stated by Fil-Am of SCV to ads@filamofscv.org or as directed by Fil-Am solicitor.
4. Sponsor will provide electronic copy of an acceptable high resolution print or video ads to Fil-Am of SCV for quality advertising.
5. Fil-Am of SCV will only use the sponsors advertising materials for the selected Tier or A La Carte Plan.
6. The Association reserves the right to fulfill the marketing campaign at a future date in case the scheduled event is cancelled.
7. We are a non-profit 501(C)(3) corporation EIN No. 80-0363955 therefore, your donation is tax deductible.

I hereby acknowledge the terms and condition of the Annual Sponsorship Donation Agreement Plan and/or A La Carte Plan of Fil-Am Association of SCV, Inc.

Name (Print): _____ Signature: _____

Company Name: _____ Date Signed: _____

Address: _____

Work Phone No: _____ Cell Phone No. _____ Email: _____

Amount of Donation: (*Cash is not accepted*) _____ Date Paid: _____

Check No. _____ PayPal Credit Card Zelle Venmo Other: _____

Please submit this form with your payment or check, payable to **FIL-AM ASSOCIATION OF SCV, Inc.** to the authorized officer or member who solicited your sponsorship or mail to: P.O. Box 801753, Valencia CA 91380.

For Fil-Am of SCV Records Only:

Photo-Ready Artwork Received: Yes No Graphic Designer Referral Required: Yes No

Check No: _____ Cash Electronic Payment Amount: _____

Date Received: _____ Solicited by: _____ Recorded by: _____